

## Deadwood Chamber of Commerce & Visitors Bureau Membership 2025



## Making a Difference

The partnership of business and professional people working together for the betterment of the community is what the Deadwood Chamber of Commerce is all about. Energetic staff and volunteers ensure that members get the most from their investment.

**Weekly Emails Regular E-Newsletters Free Notary Services Ambassador Program** 

**Quarterly Mixers** Networking **Ribbon Cuttings Customer Service Training** Annual City-wide Job Fair

**Annual Membership Meeting Membership Emails Deadwood Main Street Initiative** "Welcome to the Chamber" Photos **Published in The Black Hills Pioneer** 



## Marketing and Advertising

The Chamber of Commerce spends approximately 70% of its annual budget advertising and promoting the Deadwood area and hosting special events. The Chamber schedules year-round promotions. Special events are also an integral part of the Deadwood Chamber. From Mardi Gras to Wild Bill Days to Snocross to Kool Deadwood Nites, Deadwood is synonymous with fun!

"Official Guide to Deadwood" **Marketing Consumer & Group Travel Convention & Group Sales Event Planning Travel Agent Marketing Public Relations** 

**National & Regional Media Placement** City Map **Visitor Center Staffing Digital Advertising** Wild Bill Coupons **Social Media Management** 

Plan and implement all FAM tours **Year-Round Promotions Maintain Inquiry Database Trade & Travel Shows Deadwood Gold Bucks Member-To-Member Coupons** 

Website: (Deadwood.com) Destination Information, Booking & Membership Profiles



#### Referrals

The thousands of people who contact the Deadwood Chamber each year for referrals are given the names of Chamber members only. It's that simple. If you're a member, you're referred. If not, you're not.



### Public Affairs - Liasons

The Chamber is a member and/or a participant in a number of organizations.

**Deadwood City Commission** Black Hills Badlands Tourism Assoc. **SD Economic Development American Bus Association** Mid-America Chamber Executives

**South Dakota Tourism Deadwood Historic Preservation** Lead Deadwood Economic Development National Tour Association **Rocky Mountain International** Many additional state, regional and national organizations.

South Dakota Retailers Assoc. **SD Chamber of Commerce Visitor Industry Alliance** 



## Deadwood Chamber of Commerce & Visitors Bureau 2025 Membership Application

Please list your company name and address as you would like it to appear in our membership directory and online. Email completed forms to ingrid@deadwood.org, fax to 605-578-2429 or mail to the Deadwood Chamber of Commerce & Visitors Bureau at 501 Main Street, Deadwood, SD 57732.

Business Name			Email		
Owner			Email		
Manager			Email		
Website					
Mailing Address					
Location Address					
Phone Number			Toll-Free		
Number of Emplo	pyees				
Brief Description	of Business				
Category:	Attraction	Lodging	Gaming	Other	
Membership Due	s for 2025				
Signature			Printed Name, Title		



# Deadwood Chamber of Commerce & Visitors Bureau 2025 Investment Structure

#### **GENERAL BUSINESS CATEGORIES**

Membership investment is from January-December and is billed every January unless QTRLY or SEMI. Two part-time employees equal one full-time employee. Number of business employees is determined by the average number of employees throughout the year.

#### NUMBER OF EMPLOYEES

1-5 \$312.50 6-10 \$437.50 11-25 \$562.50 26-54 \$687.50 55-99 \$812.50 100+ \$937.50

#### **SPECIAL CATEGORIES**

**NON-PROFIT - \$125.00** 

#### ASSOCIATES - \$62.50

Associate member is an individual not actively involved in a business operation. Associate membership does not include listing of business/profession in publications or advertising in Chamber publications.

#### **ADDITIONAL LISTINGS - \$125.00**

Additional fee for every additional listing of business/profession in publications or advertising in Chamber publications and internet listings.

#### UTILITIES, BANKS, SAVINGS & LOANS, CREDIT UNION - \$750.00

#### **MEMBERSHIP DIRECTORY**

To effectively plan for our annual Visitor Guide, which is set to print in the last week of February, we must establish a firm deadline for membership dues. To ensure inclusion in this important publication, we kindly ask that all membership dues be submitted by February 15, 2025.